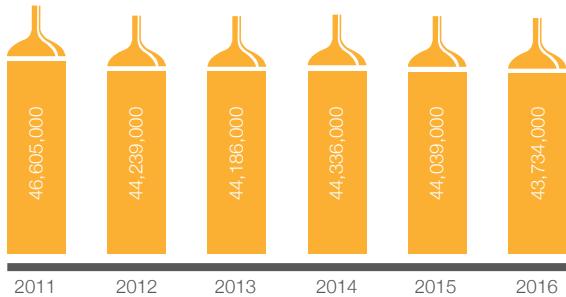


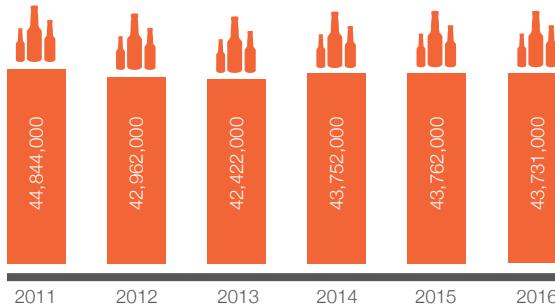
KEY FIGURES 2016

UNITED KINGDOM

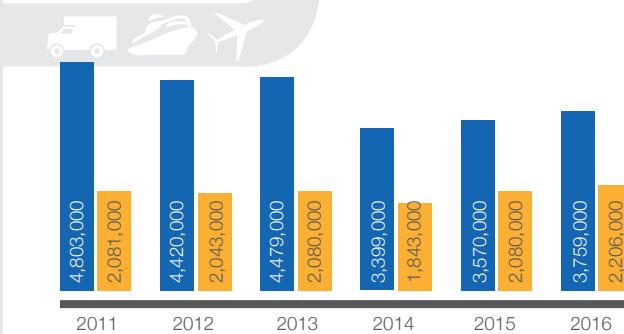
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



EXPORTS (HECTOLITRES)



CONSUMPTION ON-TRADE VS OFF-TRADE

48% | 52%

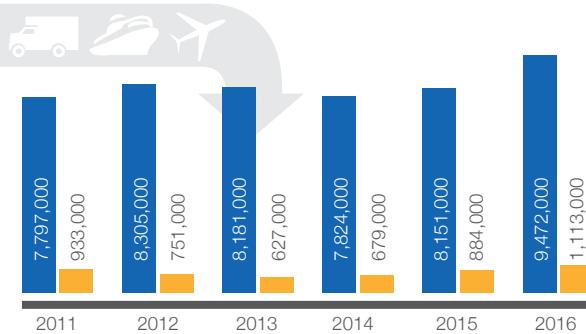


CONSUMPTION
PER CAPITA

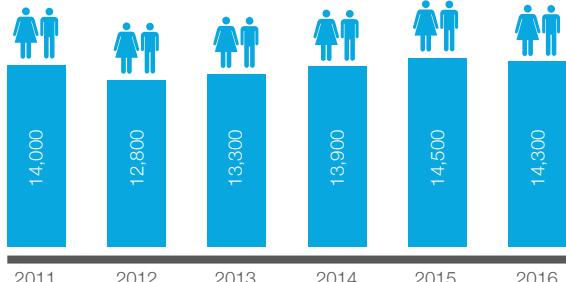
67 LITRES / YEAR



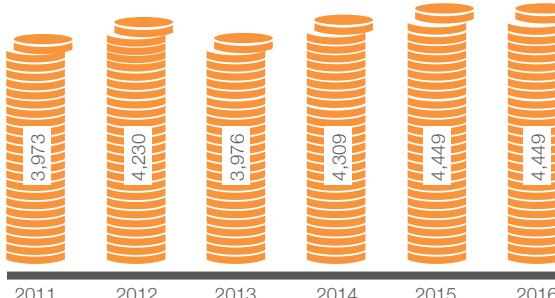
IMPORTS (HECTOLITRES)



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF ACTIVE BREWERIES

2,250

